



Carpet Care and Maintenance

Your carpet installation is a significant investment, both in monetary terms and overall image. There are many valuable reasons we clean or maintain any object, including carpet. The incentive for an effective cleaning and maintenance is important to the life of your carpet.

A comprehensive carpet care program consists of five elements:

1. **Soil Containment** – isolation of soil entering the Home by using mats at entrances.
2. **Vacuuming** – scheduled frequency of every 2-3 days for light traffic areas and daily for heavy traffic areas for removal of dry soil using a CRI approved “Seal of Approval/Green Label (SOA/GL)” vacuum**
3. **Spot and Spill Removal System** - using professional spot removal techniques.
4. **Interim Cleaning** – scheduled frequency appearance cleaning for all traffic areas.
5. **Restorative Cleaning** – scheduled deep cleaning to remove residues and trapped soils by a professional every 12-18 months.

There are some conditions where appearance change must be expected. Check the traffic lanes often for slight dulling of color; this indicates a build-up of soil. It is virtually impossible to remove all of this material once it has penetrated the fiber of any carpet. Entrance mats and scheduled cleaning can reduce this phenomenon. Areas where large amounts of sandy soil enter the building may become dull in appearance over time. This is due to abrasion of the fiber surface, effecting the reflection of light. Frequent vacuuming helps to minimize this problem.

Richmond Carpet Care follows the CRI approved carpet and care Maintenance guidelines. For more information please visit: <http://www.carpet-rug.org/>

**List of approved vacuums can be found here: http://www.carpet-rug.org/residential-customers/cleaning-and-maintenance/seal-of-approval-products/soa-gl-vacuum-list.cfm?product_type=0&product_usage=0&manuf_id=0